

Subject: Re: Little Tokyo Opening Ceremonies & Press Conference Schedule
From: "Ellen Endo" <ellenendo@yahoo.com>
Date: 4/19/18, 1:20 AM
To: "Maggie Bahrmassel" <MBahrmassel@kaboom.org>
CC: "Ryan Kurtzman" <ryan.kurtzman@lacity.org>

We expect 40-50 to attend the opening ceremonies. We have invited all major media outlets.

There will be a podium and microphone. There are stairs leading up to a famous sculpture on the plaza. The stairs serve as an elevated platform.

NBC4 & NBC Asian America
ABC7
KTLA
FOXLA
LA Times
Downtown News
Associated Press
KCRW
City News Service
Japanese language press
LA Daily News

[Sent from Yahoo Mail for iPhone](#)

On Wednesday, April 18, 2018, 2:28 PM, Maggie Bahrmassel <MBahrmassel@kaboom.org> wrote:

Hi Ellen,

Thanks again for sending this. Our funder had a couple more follow up questions. Could you provide guidance on:

1. Approximately how many people are you expecting in attendance? What is the audience?
2. Which media outlets have been invited?
3. Is there a stage, microphone, and/or podium?

Thanks in advance and apologies for asking for follow up questions!

In Play,

Maggie

Maggie Bahrmassel
Grants Program Manager
(O) [202-464-6179](tel:202-464-6179)
kaboom.org

Check out the newly released [Play Everywhere Playbook](#), our guide on how to champion and create kid-friendly, playful cities.

From: Maggie Bahrmassel
Sent: Wednesday, April 18, 2018 9:42 AM
To: 'Ellen Endo' <ellenendo@yahoo.com>
Cc: Ryan Kurtzman <ryan.kurtzman@lacity.org>
Subject: RE: Little Tokyo Opening Ceremonies & Press Conference Schedule

Thanks so much for sending this, Ellen! Looks like you're on track for an amazing event this weekend!

In Play,

Maggie

Maggie Bahrmasel

Grants Program Manager

(O) [202-464-6179](tel:202-464-6179)

kaboom.org

Check out the newly released [Play Everywhere Playbook](#), our guide on how to champion and create kid-friendly, playful cities.

From: Ellen Endo [<mailto:ellenendo@yahoo.com>]

Sent: Wednesday, April 18, 2018 3:47 AM

To: Maggie Bahrmasel <MBahrmasel@kaboom.org>

Cc: Ryan Kurtzman <ryan.kurtzman@lacity.org>

Subject: Little Tokyo Opening Ceremonies & Press Conference Schedule

Hi Maggie,

Attached is the schedule for this Saturday's opening ceremonies and press conference. Let me know if you have questions.

Ellen Endo

Little Tokyo Business Association

[\(818\) 512-8791](tel:818-512-8791)